Apprenticeship Learning Network:
Module 2: Engaging Underrepresented Populations

Date: May 1, 2017
Location: Okemos Conference Center, 2187 University Park Drive, Okemos, MI
9:00 am – 4:00 pm

AGENDA

9:00 – 9:30 Welcome
Joe Quick, Director of Business Solutions
Michigan Works! Association

Opening Remarks
Marcia Black-Watson
Division Administrator, Industry Engagement
Workforce Development
Michigan Talent Investment Agency

9:30 – 11:15 Introduction to Engaging Underrepresented Populations: A Strategic Plan
Meghan Wills, Program Director, Economic
Opportunity Division
Kimberly Hauge, Policy Analyst, Economic
Opportunity Division
National Governors Association Center for
Best Practices

(Break at presenters’ discretion)

11:15 – 12:00 Demographics of Registered Apprenticeship in Michigan
Scott Powell, PhD, Director of Research
Brandon Betz, Economic Analyst
Michigan Bureau of Labor Market Information
and Strategic Initiatives
Dept. of Technology, Management and Budget

12:00 – 12:45 LUNCH

12:45 – 2:15 Breakout Sessions: Highlighting Michigan
• Women
• Individuals with Disabilities
• Minorities
• Youth
• Veterans

• Women – Ballroom A
• Individuals with Disabilities – Ballroom B
• Minorities – Ballroom C
• Youth – Meridian Room (upstairs)
• Veterans – Dobie Room (upstairs)

2:15 – 2:30 BREAK

2:30 – 4:00 Repeat Breakout Sessions (attendees rotate) (same room assignments)
• Women
• Individuals with Disabilities
• Minorities
• Youth
• Veterans

• Women – Ballroom A
• Individuals with Disabilities – Ballroom B
• Minorities – Ballroom C
• Youth – Meridian Room (upstairs)
• Veterans – Dobie Room (upstairs)

4:00 Training Day Ends
Apprenticeship Learning Network (ALN) Module 2

Purpose

ALN Module 2 will tackle the great opportunity we have in Michigan to increase the diversity of registered apprenticeship (RA) talent pools and to better integrate and serve target underrepresented populations. These include women, minorities, youth, individuals with disabilities and veterans.

Outcomes

The Module 2 learning objectives are a call to action. Participants should leave with tools on how to outreach, recruit, support, retain and increase the number of underrepresented individuals in RA.

Key Takeaways

During the day’s general and breakout sessions, participants will:

- Learn about the current state of RA in Michigan through baseline data that can be used when developing and implementing workforce development strategies to increase diversity
- Identify how to outreach and recruit individuals from underrepresented populations in RAs
- Identify how to support and retain individuals from underrepresented populations in RAs
- Connect with people and resources that can enhance your local strategies and help you more effectively recruit and support individuals from underrepresented populations in RAs

***SAVE the DATES***

Module 3: Increasing Employer Engagement
Thursday, August 3, 2017

Module 4: Growing Apprenticeships in Targeted Industries and Occupations
Tuesday, November 7, 2017