Apprenticeship Learning Network
Module #3: Increasing Employer Engagement

August 3, 2017 | 9:00 am – 4:00 pm

AGENDA

9:00 – 9:15  Welcome  Joe Quick, Director of Business Solutions
Michigan Works! Association

Opening Remarks  Wanda M. Stokes, Director
Michigan Talent Investment Agency

Marcia Black-Watson, Division Administrator
Industry Engagement, Workforce Development
Michigan Talent Investment Agency

9:15 – 10:00  Apprenticeship MythBusters  Marcia Black-Watson, Division Administrator
Industry Engagement, Workforce Development
Michigan Talent Investment Agency

10:00 – 10:15  BREAK

10:15 – 11:45  Panel of Employer Champions  Bekum America Corporation
Amy Busch, Manager, Human Resources

Flowserve Corporation
Michael Lueer, Manufacturing Supervisor

Lomar Machine & Tool Company
Ron Geisman, President

Mercy Health
Kelly Wilczak, Regional Sr. Sourcing Specialist

Rexair, LLC
Doug Barnes, Tool Room & Apprentice Supervisor

Moderator: Deb Lyzenga, Regional Director Business
Solutions, West Michigan Works!

11:45 – 12:15  Networking Lunch
12:15 – 12:30  *BREAK – Transition to Breakout Sessions*

12:30 – 1:45  **Breakout Sessions: Registered Apprenticeship as a Tool**

- **Registered Apprenticeship as a Business Development and Workforce Development Tool**  
  *Ballroom A*  
  - Brenda Flory, Business Development Manager  
  - Kara Stewart, Sector Strategy Coordinator  
  - Denise VanHee, Apprenticeship Success Coordinator  
  - Moderator: Erin Duckett, Specialist  
    - Michigan Economic Development Corporation  
    - Michigan Works! Southwest  
    - Oakland County Michigan Works!  
    - Sector Strategies, Michigan Talent Investment Agency

- **Registered Apprenticeship as an Educational Development Tool**  
  *Ballroom C*  
  - Callan Eschenburg, Program Manager, Corporate Training Office, Henry Ford Community College  
  - Vikki Gordon, Apprentice Coordinator  
  - Mark Lagerwey, Director of Extension Programs and Services, Baker College of Cadillac  
  - Moderator: Kristie Kabacinski, Apprenticeship Success Coordinator, Macomb - St. Clair Michigan Works!

1:45 – 2:00  *BREAK*

2:00 – 3:45  **Plenary Session**

- Jessie Hogg Leslie, National Network Director, National Skills Coalition, Director, Business Leaders United  
- Bill Rayl, President and Executive Director  
- Jackson Area Manufacturers Association  
- Academy for Manufacturing Careers

3:45 – 4:00  **Closing Session**

***SAVE the DATES***

November 7, 2017 – Module 4: Growing Apprenticeships in Targeted Industries and Occupations

March 1, 2018 – Module 5: Celebrating Apprenticeship Success